

Delhi Art Society's Master Plan For Public Art

Summary

Over the course of time, public art has the potential to alter the perception of Delhi City. We foresee a city that is filled with successful and engaging works of public art that will surprise and excite its residents. We foresee a city in which the urban fabric will be defined by high-quality public infrastructure, and in which the fine-grained elements of the city will serve as evidence of the city's dedication to achieving excellence in urban planning. We envisage a city that is adorned with artwork that not only acknowledges the incredible diversity and history of our community, but also draws attention to the goals that the city will strive to achieve in the years to come. We have a vision of a city in which the recordings of our local and regional artists are permanently etched in the public landscape. The city that we foresee is one in which public art serves to define the identity of our society and in which every urban village exhibits its own distinct personality.



Various levels of government, including the central, state, and local levels, as well as redevelopment agencies, possess art programs.

The implementation of the suggestions contained within the Public Art Master Plan would increase the commitment of the City of Delhi to maintaining a cultural life that is dynamic by the following means:

- In accordance with the as per ministry of works & housing om no 18012(23)-w1dt. 05-06-1972 policy, a discretionary state committee appropriation will be established, which will consist of two percent of the budgets for chosen qualifying projects for public art.
- In private development, as commercial projects above 50 crores it is required by ordinance to set aside one percent of the project for the purpose of enhancing public art. At the discretion of the developer, the 1% public art requirement may be achieved through the financing of cultural and artistic amenities and/or on-site artwork.. [The monetary requirement for public art will be based on either one percent or five percent of the total value of the building permit.](#)
- The financial obligation for public art should be enforced on all private, non-residential development

projects as well as private and public building permit valuations that are greater than 5 crores.

- The process of implementing the amended Public Art Program of the City involves the adoption of new rules and policies.
- It is imperative to guarantee the preservation and upkeep of the art collection that the City possesses.
- Increasing the level of community involvement in the process of public art by conducting activities that involve the public.

We are committed to providing support systems for local artists who are employed in the Public Art Program of the city.

- The purpose of this initiative is to commemorate the diverse and distinctive heritage of Delhi's character through a wide range of public art installations.
- In order to enhance the urban design purpose of the city, the utilization of public art to enhance the city's public areas is should be considered.
- In order to enhance the economic vitality of the city, the utilization of public art is being employed to establish Delhi as a destination for cultural tourism.

Vision

The city of Delhi is quite unique & magnificent. In addition to having a climate that has all 6 seasons, our surroundings are breathtakingly lovely. The citizens of this country are highly educated and very innovative. In addition to being one of the cities in the country with the most cultural diversity, Delhi is well positioned to experience tremendous economic and population expansion in the decades to come. In addition to being one of the most popular tourist attractions in the country, Delhi is home to a number of thriving cultural and artistic institutions.

When one thinks of Delhi, we hope that public art may one day be included on this list of unique characteristics. Delhi's identity will undergo a transformation throughout time as a result of public art. In a time when public places are becoming increasingly commercialized and homogenized, public art becomes an important tool by which a community may project a unique identity. It will proclaim to residents and visitors alike that they are in a place that cares about the quality of the built environment inside the community. Our connection to the city, as well as our sense of community with and among our fellow inhabitants, ought to be strengthened by the presence of public art. The concept of public art should not be viewed as an afterthought, as it is typically implemented at the conclusion of a fragmented planning process. It should not be forced to embellish our public

places and lessen the impact of poorly planned urban spaces. On the contrary, public art ought to be an essential component of community design. This would enhance our perception of the public sphere and provide chances for our residents to engage in meaningful civic conversation.

It is an opportunity to redefine not only the relationship of art to urban space, but also our personal commitment to an urban landscape that encourages civic life and involvement. This opportunity is presented by the Public Art Master Plan for the City of Delhi. The public art in Delhi needs to be an essential component of the city's infrastructure, just like it is in other cities around the world that are as forward-thinking and progressive as Delhi. It is absolutely necessary to make investments in the public realm in order to develop Delhi as a metropolis that is truly of world-class quality.

Art that is woven into the fine grain detail of the public infrastructure is what we envision as a city with successful public spaces, with public art that offers moments of serendipity and surprise, and with art that is woven into the public architecture. Our goal is to create a city that is easily recognizable for its dedication to achieving excellence in the fields of design, architecture, and art. In our imagination, we picture a city in which every neighborhood, every "village," has art that shows the distinctive identity and personality of that neighborhood. With this in mind, we envision a public art collection that honors the numerous cultures and histories that the city possesses.

There are many different groups that should be served by public art in Delhi. These groups include the community in which the artwork is located, the city as a whole, visitors, the bi-national area, creative and cultural communities, and individual artists. It should be the most obvious indication that the City is committed to developing creativity, supporting diversity of ideas, and promoting tolerance of diverse perspectives that the Public Art Program is the most apparent manifestation of this dedication. Research has proven that cities that have a comprehensive and active public art program have maintained their economic strength and attracted firms and individuals that are able to encourage and support prosperity for all of their citizens. Cities that are creative offer humane conditions for its citizens and visitors, expand chances for learning that continues throughout one's life, and contribute to the preservation of community history. The people who live in such cities have a strong interest for the arts and for education.

The establishment of a wide collection of public artworks that are of unquestionable quality and perfection ought to be the primary objective of the City of Delhi Public Art Program. At the regional, national, and international levels, the program ought to encourage artistic appreciation and the expression of cultural values. The desire for a real, rich, diversified, and complex arts culture that is seen and understood as distinctively Delight and that helps and enriches all those who are lucky enough to live, work, and visit our city is at the core of our aim and vision for public art in Delhi. This is

the foundation of our aspiration and vision with regard to public art in Delhi.



Overview

Public art that is created by and for the general populace has been an indispensable component of great civilizations all throughout the world.

Public art, when it is realized to its full potential, has the potential to transform communities, rejuvenate and

energize their population, inspire passion and enthusiasm about the built environment, and engender ownership in artworks and the area as a whole. Through the use of public art, communities have been transformed from a collection of unremarkable areas into vibrant landscapes that not only reflect history but also embrace and appreciate cultural differences, teach essential societal values, and assist us in becoming better citizens.

Consequently, all of the concerned inhabitants of Delhi have strongly stated their worries about the urban landscape, as well as their need for a program that reflects Delhi's uniqueness and its cultural legacy. The citizens of Delhi are demanding a dedicated Public Art Program.



The plan developed will, through two different channels, strengthen the public art program that the City of Delhi has in place. In the first place, expanding the opportunities for meaningful community involvement and participation in the program while simultaneously enhancing general awareness of the program is the first important step. In the plan, recommendations are made regarding the modification of the process of project and artist selection in order to provide for greater involvement; ways of collaborating with other City departments and in-dependent agencies in the city of Delhi by means of providing significant training and opportunities for local artists; and ways of aligning public art with larger community and urban design issues in the city.

The second approach is to concentrate on the management and organization of the Public Art Program, which includes the provision of appropriate funding. The Plan by means of streamlining the program's process in order to have means for supporting the Public Art Program and give a comparison with the programs of other cities that are comparable. During the planning phase, substantial conversations will be held over the viability of establishing a needed percentage for art City policy, as well as a requirement that is comparable for private development. The plan for a collection of recommendations on ways to strengthen financial support for the program through a variety of financing streams, including public and private participants, is included in the plan.

The plan also includes a policy, a set of standards, and principles for the City's Public Art Program. These

elements will outline the future management of the program in order to complete the measures that were proposed in the report.

PROPOSED RECOMMENDATIONS

Taking Pride in the Community's Identity and Celebrating Delhi

1.1: By commissioning artworks that are visually distinctive and that become connected with the identity of the city and local neighborhoods, the Delhi Urban Art Commission shall strengthen the place-making aims of the City's development initiatives. This should be accomplished through the Public Art Program.

1.2: Within the framework of its Public Art Program, the Delhi Urban Art Commission ought to make it a priority to locate potential locations for public art in various communities around the city of Delhi.

1.3: It is recommended that the Delhi Urban Art Commission, through its Public Art Program, implement programs that focus on neighborhood identity.

1.4: It is recommended that the Delhi Urban Art Commission, through its Public Art Program, collaborate

with artists, galleries, museums, arts professionals, architects, urban planners, universities, community members, businesses, and a variety of planning agencies in order to establish public art priorities and create landmark artworks in the city.

1.5: It will be the responsibility of the Delhi Urban Art Commission, through its Public Art Program, to guarantee that the City and its planning and redevelopment agencies continue to provide opportunities for public art and other facilities, in accordance with the planning documents that have been authorized.

1.6: It will be the responsibility of the Delhi Urban Art Commission, through its Public Art Program, to make certain that the City of Villages incorporates public art into its policies, plans, and frameworks.

1.7: Through its Public Art Program, the Delhi Urban Art Commission ought to include individuals who not only represent the diverse population of Delhi but also possess understanding of the arts, arts production, and arts presentation on the artist selection panels and on the Public Art Committee.

Community of Support

2.1: A comprehensive program of community education and outreach on public art should be implemented by the Delhi Urban Art Commission through its Public Art Program and the Public Art Committee. This community education and outreach program should be addressed toward the general public as well as the several special constituencies that will be touched by the program. These include individuals who work in the fields of art and design, educational institutions, various communities, neighborhoods, and neighborhoods, private and public sector authorities, and corporate and private development interests.

2.2: Through its Public Art Program, the Delhi Urban Art Commission ought to make certain that a minimum of three public meetings are held in conjunction with each and every public art project that it initiates.

2.3: By means of its Public Art Program, the Delhi Urban Art Commission ought to devise a particular marketing strategy for every new piece of public artwork in order to acquaint the general public with the project and provide them with information.

2.4: Through its Public Art Program, the Delhi Urban Art Commission ought to establish a temporary artworks program that incorporates an educational component. The purpose of this program is to educate all segments of the Delhi Community to public art.

2.5: A marketing program should be developed by the Delhi Urban Art Commission through its Public Art Program. This program should involve increased utilization of the Internet, an expanded website, maps to the individual artworks, and a database of the City's public art collection.

2.6: By means of its Public Art Program, the Delhi Urban Art Commission ought to establish strategic partnerships with the print and electronic media in order to improve the dissemination of information regarding Public Art Programs and chances throughout the overall community.

Supporting Artists

3.1: Through its Public Art Program, the Delhi Urban Art Commission ought to set policies that promote a balance of high-profile projects by local, regional, national, and international artists, with a primary emphasis on quality.

3.2: By means of its Public Art Program, the Delhi Urban Art Commission need to recruit seasoned public artists or public art administrators in order to create and deliver an ongoing series of seminars and workshops for the purpose of educating local and regional artists who are interested in entering the field of public art.

3.3: It is recommended that the Delhi Urban Art Commission, through its Public Art Program, collaborate with the educational institutions in the surrounding area to establish curriculum that is associated with public art.

3.4: Through its Public Art Program, the Delhi Urban Art Commission ought to invite artists who have prior experience working with public art as well as public art administrators to participate in the training of project managers, engineers, architects, contractors, and other design professionals in order to facilitate productive collaboration with artists during the creative process.

3.5: It will be the responsibility of the Delhi Urban Art Commission, through its Public Art Program, to ensure that artists are not compelled to post performance bonds because these bonds are unreasonably expensive.

Improvements Made to the Urban Environment

4.1. In all requests for proposals, bid documents, and other written materials related to contracts for major Capital Improvement Projects, the Delhi Urban Art Commission should make sure that all departments of the city make reference to the Public Art Program and the city's intention to involve artists on the design team and invite neighborhood collaboration. This should be done through the Public Art Program.

4.2: It is recommended that the Delhi Urban Art Commission, through its Public Art Program, include, whenever it is feasible to do so, at least one representative from the project design and construction team (such as a project manager, engineer, landscape architect, and so on) as an advisor to the artist selection panel.

Administration and Process Management for the Program as a Whole

5.1: It is recommended that the Delhi Urban Art Commission be in charge of managing the Public Art Program, and that the Public Art Committee, established by the Commission, continue to provide guidance on program vision and aesthetic considerations.

5.2: Through its Public Art Program, the Delhi Urban Art Commission ought to present the government with an annual public art workplan in order to propose public art projects for the following fiscal year, provide a status report on projects that are currently underway, and report on projects that have been finished in the previous year.

5.3: By means of its Public Art Program, the Delhi Urban Art Commission ought to make certain that public art projects are scheduled in such a way as to enable artists' participation at the earliest phases of design. This is done with the objective of incorporating the artist as an important component of the project design team. The selection of the artist immediately following the selection of the project architect is typically the most effective method for accomplishing this goal.

5.4: Through its Public Art Program, the Delhi Urban Art Commission ought to make certain that twenty percent of

the funds allocated for public art are set aside in a separate account within the Public Art Fund. This account is intended to be used for the administration of the program and the participation of the community, the selection of artists, the outreach and publicity of the community, the documentation of the project, the education of children, art programs, and any other appropriate purposes related to public art.

5.5: It would be more appropriate for the Delhi Urban Art Commission to oversee and manage all artist contracts via its Public Art Program rather than allowing contracts to be completed between artists and other City agencies or consultants. The people working in the Public Art Program should mediate disputes between the artists and the consultants, project managers, etc.

5.6: Although each public art project requires a unique set of terms and conditions, the Delhi Urban Art Commission's Public Art Program should push for the creation of a common set of artist contracts that may be used across the board.

5.7: It is imperative that the Delhi Urban Art Commission and the City Government maintain their collaboration in the Public Art Program in order to formulate policies that

cater to artists' concerns, such as: 1) protecting the right to free speech for artists; 2) ensuring that the City's ability to manage its public areas for future uses and reuse does not infringe upon artists' moral, intellectual property, and first amendment rights.

5.8: Attached are program guidelines and rules that the government should follow. They outline recommended approaches for artist selection.

5.9: To the extent allowed by law and funding source restrictions, the Delhi Urban Art Commission should allocate 10% of the public art budgets to a separate pooled, interest-bearing account within the Public Art Fund. This account will be used for collection management, preservation, and maintenance of the public art collection.

5.10: While the department responsible for the artwork's location should be in charge of routine maintenance, the Delhi Urban Art Commission's Public Art Program should ensure that all artworks are serviced in accordance with maintenance protocols.

5.11: Workshops on maintenance should be offered periodically to City field personnel in departments responsible for preserving public artworks by the Delhi Urban Art Commission through its Public Art Program.

5.12: Professional art conservators can help the Delhi Urban Art Commission's Public Art Program find problems with maintenance and teach city employees how to fix them. When necessary, significant restorations should be handled by conservators.

5.13: At least once every five years, the Delhi Urban Art Commission should perform a maintenance survey of the whole art collection as part of its Public Art Program.

5.14: Members of the Public Art Committee should be limited to nine by the Delhi Urban Art Commission's Public Art Program. This committee should comprise public artists, public art professionals, business leaders, community leaders, and Commission for Arts and Culture members.

5.15: Every five years, the Delhi Urban Art Commission should update the Public Art Master Plan through its Public Art Program.

Funding

6.1: Money appropriated under the updated Public Art Policy should be combined and used for any public art project in the City, unless otherwise restricted by funding source restrictions that apply to grants, loans, bonds, or Enterprise Funds.

6-2: It should be possible to use the money that is pooled together in the Public Art Fund to purchase temporary artworks of any kind.

6-3: The provisions of the updated Public Art Program ought to be expanded so that they encompass any public-private development initiatives in which the City is involved.

6-4: It is recommended that the government establish, through ordinance, a one percent set-aside for every developer for the enhancement of public art. It is possible for the developer to fulfill the 1% public art requirement by supporting cultural and artistic facilities and/or on-site artwork. Alternatively, the developer may choose to deposit 5% of building permit fund the funds

into the Public Art Fund account, which will then be used for the purpose of artistically enriching the public spaces of the development. One percent or five percent of the building permit worth will be used to determine the amount of the public art financial requirement.

The financial obligation for public art should be enforced on all private, Residential & non-residential development projects as well as private and public building projects that have building permit valuations that are greater than 5 Crore.

6-5: It is imperative that any proposed donation of artworks be subjected to the same stringent assessment procedure as any other public art project proposed. There should be an invitation extended to potential contributors to take part in the artist selection panel in the event that the proposal is to commission a new piece of artwork.

6-6: It is necessary to establish a maintenance endowment for artworks that have been privately donated in order to guarantee the artwork's care over the long term.